# COMPETITION TOPIC 3rd EDITION



## PROLOGUE:

And so it begins! The 3rd edition of the DOCEXDOCE competition. As you already know, all the participants who are currently reading this text are in the same situation, working under the same time limit and not knowing the competition topic beforehand. It is time to face a new challenge, demonstrate your ability to adapt to a new context in an agile and clever way. Good luck!

### FREE LIMMAT: THE ENDLESS HISTORY

Almost no issue of urban planning has been discussed with greater intensity or duration in Zurich than the happenings of the 'Temporary Globus' building. This building was built in 1960 as a temporary construction without great pretensions. Designed by the architect Karl Egender it has suffered only slightly due to weather conditions over its 60 year lifespan.

The building on the former Papierward Island, anchored like a boat on the Limmat River, functioned as the headquarters of the Globus department store until 1967 while the company built its new stores on Bahnoftrasse. After this period, the building should have ceased to exist, however a vote prevented its demolition and meanwhile a new development was planned to take its place.

In recent decades, a large number of new projects and uses have been proposed for this privileged site, all of which have been discussed, but unfortunately without much success. Architectural competitions for professionals, private and public initiative projects (tourism office, a market, hotels, extension of the Landesmuseum, etc.) and even projects by international 'star' architects have been proposed, none of which convinced the city to begin development. The delay in development was due to either the proposed use of the space or by the architectural form that housed it.

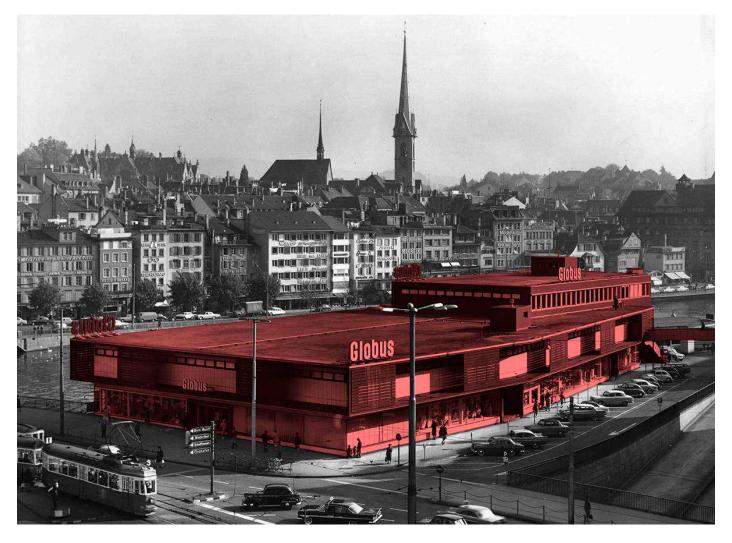
Meanwhile, the supermarket company that currently uses 'Globus' has been able to continue to commercially exploit this building thanks to new contract extensions with the city. The last contract expired in 2015, however an extension option has prolonged its use until December 2019 (with the consequent source of income that this generates for the city). Once December comes, this contract should no longer be renewable and the municipal council will demand its demolition in 2020.



The City Council began a process of finding a suitable use for this site, though nothing has been materialized to date one project was somewhat selected. The selected project established an open public space at street level, in which a pavilion would sit. This pavilion would give access to a first level basement where Coop (or another large distributor) would receive a space for commercial use. A second basement level consisting of a public parking lot was proposed in nearly every variation of this project. Two facts however make a definite site solution unlikely in the near future:

1. On August 25, 2018, a devastating fire destroyed a series of buildings located between Globus and Zurich BH. These buildings of the Belle Epoque have been declared in ruins due to the imminent risk of collapse. New architectural proposals were born after this disaster which aimed to solve the Globus problem by encompassing the neighbouring plots as well. This new approach has created new opportunities for the project.

2. In January 2019, the Municipal Commission annulled the original "public/commercial space" project proposed by the City Council for lack of suitability from an urban planning and neighborhood perspective. They now have a 12 month period for the development of a new construction plan. The City Council expects that there will be a final project for 2021/22, and construction will begin in 2023.



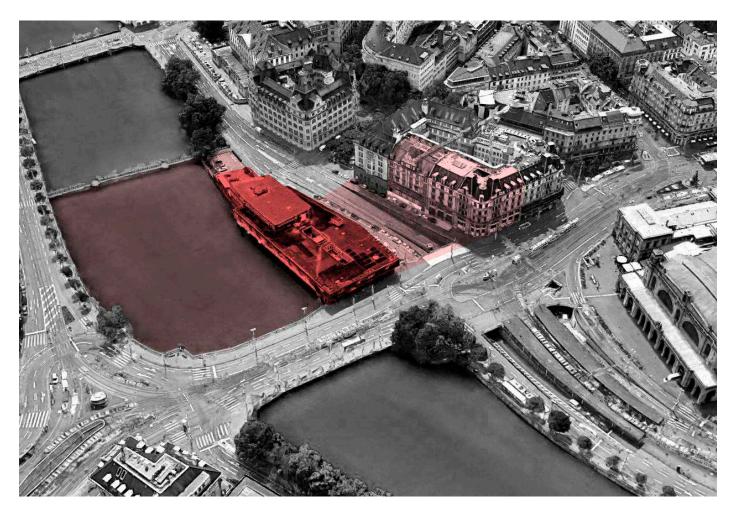
#### THE COMPETITION

We ask you to work on the site where the Coop supermarket is currently located, as well as in its surrounding space, if you consider it appropriate.

We must understand our field of work as an opportunity to solve a unique problem in a very particular context. An exceptional and valuable urban space, marked by the richness of stimuli generated by the city around it, due both to its history and to the contemporary events described above.

We invite you to rethink and propose a new use for this site. You must produce a general image of the building or architectural solution and an explanation of its operation.

In order to succeed you must take risks and surprise us with new realities or transform and mix all that inhabits our collective imagination. Create a new sense, put it to the test in this situation. You are providing an answer to the heart of Zurich!





#### DELIVERY

The documentation to be presented by the teams will consist of:

A single **horizontal A2 panel** (420 x 594 mm). The **team ID code** that was emailed to your team representative must be displayed in the upper right corner of the panel. The project must have a title. We recommend that you place the **tittle** in the upper right corner next to the identification code. The file must be sent in **JPEG** format, with a graphic resolution suitable for printing but no larger than 10 MB. The file name must be the team ID code.

The panel delivered must be completely **anonymous**, no team member names should be displayed anywhere in the submission. Any panels delivered in a vertical layout, with names of participants, without a tittle or without an identification code will be immediately disqualified from the competition.

Your submission should include all the necessary information to understand your proposal for this site, according to the participants' criteria: graphic representation, images, perspectives, sketches, descriptive texts, etc.

All text that is included on your A2 must also be delivered on a separate **PDF** file (Arial Regular, 10)

The overall graphic quality of the panel delivered will be highly valued. The jury will also value the theoretical basis of the proposal made, an innovative response to the issues raised, as well as its suitability for the context in which the site is located is of utmost importance.

*The proposal must be uploaded to the competition website* **before 9:00 PM** (GMT + 1, local time in Madrid) on Wednesday, March 6, 2019.

*For technical problems or questions, contact us on Facebook or write to info@docexdoce.com.* 

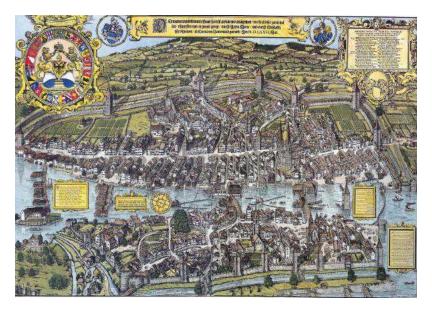
GOOD LUCK!

# COMPETITION TOPIC 3<sup>rd</sup> EDITION



#### ANNEX

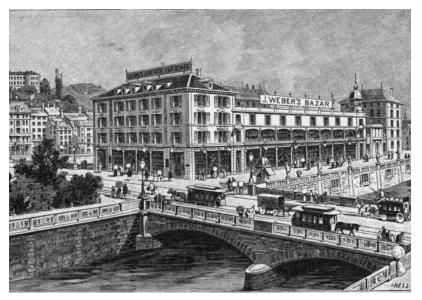
To ensure your understanding of the location, we have provided a chronological tour of the island of Papierwerd through representative images:



The paper mill that gave the island its name "Papierwerd". Murerplan, 1576.



The history of building on the so-called island of Papierwerd is long: one of the oldest records is this engraving by R. Dikenmann, from around 1890.



In 1892, still being Papierwerd island, the first large department stores in Switzerland was opened: 'Weber's Bazaar'

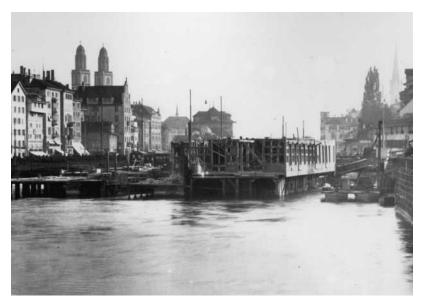




Construction continued to happen over the Limmat river in 1910. The upper and lower Mühlesteg bridges are visible in this photo, as well as Papierwerd with the Brüggil bridge that connected the island to the city.



Since 1896, the warehouses have been established under the name of 'Globus' (photo: September, 1930).



Due to new urban policies and an improvement of the channel to Lake Zurich, in 1943 the buildings that inhabited the Limmat River on the upper part of the Mühlesteg bridge were demolished.





Six years later, in 1949, the demolition of the buildings downstream of the Mühlestegs began. (In the background the old Globus building can be seen.)



In 1949, Karl Egender presented a project for a new department store on Papierwerd. However, the building was significantly taller and longer than the project originally approved by the city. This triggered violent reactions and culminated in the "Free Limmat" movement.



In 1950, the old Globus building no longer existed and the department stores moved temporarily.







The "Free Limmat" motion was accepted in a referendum in 1951. The city then acquired rights on the ground, but nothing should be permanently built.

The building that was constructed in 1960 on a provisional basis was used as the headquarters of Globus until 1967. A year later, a new referendum prevented its demolition.



During the mobilizations of 1968, the 'temporary' Globus became an important place of vindication for the Swiss youth. On the night of June 29, 1968, there were riots between police and protesters who demanded the building should be used as a youth center.

# COMPETITION TOPIC 3<sup>rd</sup> EDITION

There is no news on the development off Papierwerd for a long time, although there were always urban planning suggestions and continuous contest on how this coveted area could be used.

The design of this high-rise building is by the architectural firm Murphy, based in Chicago. (2004)

"60 years is enough" said the City Council, who presents the latest plans for the area.

They propose that the 'temporary' building is demolished and it gives way to a park, with a supermarket in the first basement and a parking lot in the second. The Municipal Commission does not give the green light to the project in January 2019.

A devestating fire in August 2018 destroys the buildings next to the Globus and new development projects begin.







